NOW ON SALE-DON'T MISS IT!

THIS season we launch the second edition of THE CHELSEA MAGAZINE with its 32 pages of magnificent Chelsea reading wrapped in the all-colour cover shown on the right.

If you bought the first issue last season, you know what great value our new-style Club Yearbook is for 20p. In any case, you'll want the 1972-73 Magazine, because all the contents are new. They include:

- ★ Special articles by captain Eddie McCreadie—on his "comeback campaign" after missing most of the past two seasons—and John Hollins declaring "Why I Think Chelsea Will Do Big Things This Season".
- ★ Who's Who at Chelsea—comprehensive pen-pictures of all the Players and Club Officials.
- ★ A superb centre-spread featuring exciting cut-out pictures of the Chelsea squad in action.
- ★ Extended Records and Statistics section, including every Chelsea Cup score since the war.
- ★ All last season's facts and figures, plus more than 60 photographs.

Buy your CHELSEA MAGAZINE today . . . and if the fan next to you hasn't got a copy when he sees you reading yours, tell him he'll be able to get one after the match at the same price—20p.



NEXT SATURDAY'S MATCH

BY ROAD TO SHEFFIELD UNITED

(Approximately 156 miles)

Leave by Finborough Rd. and Warwick Rd. to junction with West Cromwell Rd. Turn left and continue to Chiswick Roundabout, Continue by North Circular to Brent Cross Flyover, filter left onto A.41 and follow to start of M.1. Proceed northward by M.1 to Intersection No. 31 and follow "Sheffield" via the A.57 the signs .156 Miles Sheffield ... Enter Sheffield by Handsworth Rd. (A.57) and continue to roundabout. Take first exit-Sheffield Parkway-and continue to next roundabout. Take first exit-Prince of Wales Rd.-and continue to junction with B.6388 and B.6054 and turn right onto B.6388-Gleadless Rd. At end turn right again and continue to Queens Rd. Turn left into Bramall Lane and ground is on right. Car parks are available near ground, but street parking is controlled by the police so watch for any signs, including diversions.

Compiled by the Royal Automobile Club. Your nearest RAC offices are at: RAC, P.O. Box 100, RAC House, Lansdowne Road, Croydon CR9 2JA; or, RAC Northern Home Counties, 130 St. Albans Road, Watford, Herts.

AND BY RAIL . .

A special train will run as follows: dep. 11.15 St. Pancras + + Sheffield .. arr. 14.10 17.40 dep. Sheffield ... St. Pancras ... 20.42 arr. Fare: Adults £2.50; Children (3 years and under 14 years) £1.50.

Tickets available from Ticket Office St. Pancras, and may be obtained in advance.

CHELSEA BINGO

WE now have vacancies for Bingo sellers. If you are interested, please fill in form below and return to: Mr. Geoff Abel, Promoter, Chelsea Bingo, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London, SW6 1HS.

I would like to become a seller for Chelsea Bingo. Please send me details. I am over 18.

Name.....(Mr./Mrs./Miss)
Address....