Season 1972-73



Saturday 9 September

# West Ham United

Kick off 3 pm



OFFICIAL PROGRAMME 5p

# All profits go towards the Stamford Bridge Redevelopment

Licensed for 1972-73 under Gaming Board for Great Britain Pool Competitions Act,

Committee: Mr. J. B. Mears (Chairman) VISCOUNT CHELSEA

Mr. L. J. MEARS Mr. G. M. THOMSON

Mr. R. S. Attenborough, C.B.E. Mr. D. Sexton

Organiser and Secretary: MR. GEOFF ABEL

# CHELSEA F.C. POOLS

FULHAM ROAD, LONDON SW6 1HS

01-385 3255

# AGENTS FOR WANTED CHELSEA BIG

BY becoming a Chelsea Pools Agent you will be helping to build the new Stamford Bridge Stadium.

You will also be helping yourself to all the benefits that go with being a Chelsea Pools Agent:

- If you sell 100 or more tickets per week, you receive a Chelsea Centurion Pass bringing you free admission to all home League matches.
- 12 p in every £ commission.
- ♠ 5% bonus on all winning tickets you sell.
- Weekly Agents' draw with Premium Bond prizes.
- Free Tickets to certain home matches.

Please sign form and return—or if you do not want to cut your programme write for details to: Chelsea F.C. Pools Association, Stamford Bridge Grounds, Fulham Rd, SW6 1HS I would like to help Chelsea Football Club by acting as an Agent for the "Chelsea Big Pool". Please send me details. I am over 18, County.....

I estimate I shall require.....tickets for members.

# Chelsea

Colours:

Shirts: Royal Blue. Shorts: Royal Blue with

White Seam. Stockings: White



# **West Ham**

Colours:

Shirts: Claret with Blue Sleeves,

Claret and Blue Facings.

Shorts: White. Stockings: White

BONETTI -	_1_	- GROTIER
MULLIGAN	2	- McDOWELL
McCREADIE (Capt.)	3_	- LAMPARD
HOLLINS -	4	BONDS
WEBB -	<b>5</b> -	TAYLOR
HARRIS -	-6-	MOORE (Capt.)
GARLAND -	7	TYLER
KEMBER -	8_	- BEST
OSGOOD -	9_	- HOLLAND
HOUSEMAN -	_10_	- BROOKING
COOKE -	_11_	- ROBSON
	Substitute	

Linesman (Red Flag):

Mr. A. C. Turvey (Wickford, Essex) Referee:
Mr. KEITH
WALKER
(Ashford, Kent)

Linesman (Orange Flag):

Mr. R. A. Driver (Ipswich)

RESULT: CHELSEA...... WEST HAM ...... HALF-TIME.....



# CHELSEA FOOTBALL CLUB

(The Chelsea Football & Athletic Co., Ltd.)

(Founded 1905)

Registered Address
STAMFORD BRIDGE GROUNDS
FULHAM ROAD, LONDON SW6 1HS
(Tel: 01-385 5545)

### PRESIDENT

The Right Hon. Earl Cadogan, M.C., D.L.

# BOARD OF DIRECTORS

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Viscount Chelsea (Vice-Chairman)
L. J. Mears
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Secretary Tony Green

Team Manager

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Hon. Medical Officers

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### COLOURS

Shirts: Royal Blue. Shorts: Royal Blue with White Seam Stockings: White

### HONOURS

Football League Champions 1955
F.A. Charity Shield Winners 1955
Football League Cup Winners 1965
F.A. Cup Winners 1970
European Cup-Winners' Cup 1971
Won promotion to Div. I 1907, 1912,
1930, 1963
F.A. Youth Cup Winners 1960, 1961

# The Talk of Stamford Bridge

WE said in the first programme a month ago today that our start to the season would be better judged not on the opening game but on the first seven matches, because the opposition included the top five clubs in last season's final Championship placings. These fixtures confronted us with a challenge crucial to the whole League season ahead, and to stand fifth in the table, within two points of the leaders, reflects admirable credit on all concerned for the effort that has been made.

No doubt every club can look back on the "ifs and buts" of the first month, and in our case we can say that if only we had taken the extra point we felt we deserved in each of our last two games—away to Manchester United and Arsenal—we would, in fact, be heading the table at kick-off time today.

When we assessed the first month's fixtures on the eve of the season, we believed no club faced sterner opposition than we did between then and the beginning of September. That, of course, is a matter of opinion but, hearing someone say in our dressing-room as he looked at the Highbury club's results before last Saturday's game "Arsenal haven't played anyone yet—until today!", we thought it would be interesting to list the opponents the top eight clubs, as they stand today, have met in their first seven matches:—

1 ARSENA	AL (11	pts.)	7 EVERTON (	11 pts.)
Home	A	pts.) way	Home	Away
Wolves W	5-2 L	eic'sterW I-0	Man. U. W 2-0	N'rwich D 1-1
Stoke W	2-0 0	C'v'ntry D I-I	C. Pal. D 1-1	Man. C. W 1-0
W. Ham W	1-0-1	Man. U. D 0-0	Derby W I-0	Stoke D 1-1
Chelsea D	1-1		W.B.A. W 1-0	
3 TOTTE	NHAM	1 (10 pts.)	4 LEEDS (10 p	ets.)
Home		1 (10 pts.) Iway	Home	Away
C'v'ntry W	2-1 1	W.B.A. W 1-0		Chelsea L 0-4
		Wolves L 2-3	Ipswich D 3-3	Shef. U. W 2-0
		V'w'tle W 1-0	Cathon MI I O	T'tham D 0-0
	-	pswich D I-I	N'rwich W 2-0	
5 CHELS	EA (9	pts.)	6 LIVERPOOL	(9 prs )
Home	1	pts.) Aw <i>ay</i>	Home	
		'c'ster D I-I		C. Pal. D 1-1
Liv'pool L	1-2 1	Derby W 2-1		Chelsea W 2-1
Man, C. W	2-1 1	Man. U. D 0-0		L'c'ster L 2-3
	1	Arsenal D I-I		Derby L 1-2
7 IPSWIC	H (9	pts.)	8 WOLVES (	9 pts.)
Home			Home	Away
		Man. U. W 2-1	T't'ham W 3-2	N'w'tle L 1-2
		Leeds D 3-3	The state of the s	Arsenal L 2-5
T'tham D	1-1 1	N'w'tle W2 1	B'r'ham W 3-2	So'ton D  -
		Shef. U. D 0-0		C'v'ntry W 1-0

We leave you to decide which clubs have had the "easiest" and "hardest" time. We at Chelsea are well pleased with the start that has been made and it has given us a basis on which to build what we hope will become a successful Championship effort.

But while, to many, a good start may be half the battle, to be realistic seven matches represent only one sixth of the season's League programme. As we welcome our friends and always keen rivals West Ham, managed by our former player Ron Greenwood, it would be most unwise to assume that anything less than our best will be good enough today. From what we hear, the Hammers have been playing brilliantly and that one point from their last four games is one of the new season's most misleading statistics.

On the box: We are not allowed to announce in our programme when we are being shown on "Match of the Day" or "The Big Match," but you will see for yourselves that the TV cameras are not here this afternoon. Pity, because we have been televised on the season's first four Saturdays, and with three wins and a draw we have something of a "screen record" that we'd like to keep going!

Dario in "dock": Dario Gradi has been absent on the coaching side since last week, when back trouble flared up in training. He has been in hospital for tests and at the time of writing the injury is still being diagnosed. Get well soon, Dario.

Trip to Germany: We have been invited by the West German club, Fortuna Dusseldorf, to provide the opposition on Tuesday night, when they open their new stadium, which will be one of the venues for the 1974 World Cup. We fly out on Tuesday and return on Wednesday.

Twelve-goal Steve: Scottish Youth International striker Steve Finnieston, 17, scored all three goals in Chelsea Youth's 3-0 win at Reading last Saturday, and took his goal total for the season to 12 in four games. He scored five out of ten the previous Saturday against Luton and four out of six on the opening day against Charlton.

# Front cover shot

HARD luck, Steve! It really did deserve a goal, but Kember's flying header crashes against an upright against Manchester United at Old Trafford on Wednesday of last week. You can see some more of our near misses in this game on page 7.

Welcome, boys: Crusaders Boys' F.C. of Maidstone, are currently hosts to a party of 21 boys from Beauvais, France, and are bringing them to Stamford Bridge today to see their first big match in England. We welcome the Maidstone boys and their guests—they have seats on the West side—and hope that, after playing their own match this morning, they enjoy this afternoon's visit to Chelsea.

Missing from home: Calling Kevin Barnes, of Dartford, Kent. We understand that you are a keen Chelsea supporter, and if you are here today would you please get in touch with home, as your parents are most anxious to hear from you.

# WHY NOT BECOME A REFEREE?

WE have received the following letter from Mr. W. D. Goodsell, Hon. Secretary of the West London Referees' Society:

"There is a shortage of junior officials in youth and junior football, and local leagues have asked the West London Referees' Society if we can provide them with referees.

The Society holds referee training classes throughout the season and close season. Our H.Q. is "The Cedar Tree", Putney Bridge Road, Putney, S.W.15. Courses are held every Thursday evening commencing at 8 p.m. The 220 Routemaster passes our H.Q., and the nearest station is Putney Bridge (District Line). We also hold monthly meetings at which we have many excellent speakers. Our first-class magazine 'WELREF' is sent all over the world."

Anyone interested should write to: W. D. Goodsell, Secretary, 58 Arthur Henderson House, Fulham Road, London, S.W.6 (phone 736-3973).

# ATTENTION PLEASE!

In the interests of public safety and general orderliness, please observe the following:—

- Keep off the pitch—before, during and after the game.
- Depart via the same route as you took on entering the stadium.
- Take your time leaving the stands and terraces, with particular care on stairway exits.
- Keep clear of the East Stand construction site at all times unless otherwise authorised—N.E. Stand ticket-holders please see note at foot of page.
- Beware of pickpockets.

# SEAT RESERVATIONS

The only seats on general sale for home League matches this season are 3,000 (uncovered) in the West Stand Enclosure, price 60p. You may write at any time, stating number of seats required and enclosing correct remittance and return envelope, or you may call at the Ticket Office Monday-Friday (hours 9.30 a.m.-4.30 p.m.).

# CHELSEA PLAYERS' POOL

New and autographed individual photographs of Chelsea's players are among many items now available by post. For full list, please write (enclosing self-addressed return envelope) to: Chelsea Players' Pool, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London SW6 1HS.

# The Chelsea Shop

THE official Chelsea Club Shop is now situated in the Main Entrance forecourt and is open before, during and after the match. There are also kiosks at the West Stand and Britannia entrances.

When you get to the Club Shop, look out for the **NEW CHELSEA BLAZER BADGE**—the magnificent official Club badge, woven in blue, white and gold on a dark blue background. Price 50p, and for anoraks, etc., there is a stick-on version, price 25p.

These are the first of many great new "lines" that will be on sale at the Club Shop this season.

Pools flash: If you are unable to find an Agent in your area, you can still join the Chelsea Pool by sending a cheque or postal orders for £2.40p to cover the whole year ahead. This will bring you the chance every week to win one of the many big prizes in the Chelsea Pool. Please send remittance, together with name and address, to: Chelsea Pools Association, Chelsea F.C., Stamford Bridge Grounds, Fulham Road, London SW6 1HS.

Golden Goals: This season we specially request postal claims by Golden Goals prize-winners. The procedure is shown on the tickets, and goal-times can be checked in the Evening News and Evening Standard on Mondays after a Saturday home match and on Thursdays after a mid-week fixture.

# Goal times v. Manchester City

£50 ....44 mins. ..26 secs. £10....81 mins. ..53 secs.

# SPECIAL NOTICE TO SEASON-TICKET HOLDERS IN N.E. ENCLOSURE

TO ease congestion at the Main Entrance, please note that your entrance to the ground is at the railway bridge gate in Fulham Road, and you then proceed via the players' compound and along the track in front of the contractors' hoarding on the East Stand construction site to the N.E. Enclosure.

Because this route takes you along the side of the pitch, we ask you to reach your seat not later than 15 minutes before kick-off. Thank you for your co-operation.

Until further notice the EXIT route for N.E. Enclosure ticket-holders will be via the East Stand construction area.

# THREE TIMES SO NEAR TO VICTORY AT OLD TRAFFORD



Only inches in it . . . Steve Kember's diving header goes the wrong side of the post against Manchester United last week.



Only inches in it . . . as Alex Stepney performs a feat of finger-tip juggling to prevent Peter Osgood helping himself.



And again, only inches in it . . . this shot by Ossie was somehow cleared off the line by Sadler.

# Tables, appearances and goalscorers

	FOOT	B	ALL	LI	EAC	GUI	E-	DIV	/ISI	ION	11		
		P	W	D	L	F	A	W	D	L	F	A	Pis
	Arsenal	7	3	1	0	9	3	1	2 2	0	3	1	11
	Everton	7	3	1	0	5	1	-1	2	0	3	2	11
	Tottenham	7	2 3	1	0	4	1	2	1	1	5	4	10
	Leeds	7	3	1	0	8	3	al.	1	1	2	4	10
	CHELSEA	7	2	0	1	7	- 3	-1	3	0	4	3	9
	Liverpool	7	3	0	0	7	2	-1	1	2 0 2	6	7	9
	Ipswich	7	1	1	1	4	3	2	2	0	7	5	9
	Ipswich Wolves	7	3	0	0 2	9	4 5	1	1		5	5834	9
ì	Sheff. Utd.	7	1	1	2	4	5	2	1	0	6	3	8
	Crystal P.	7	2	2	0	4	2	0	0	1	2		8 8 8
	Norwich	7	2 2	2	0	4	1	1	0	23222	2	6	8
	WEST HAM	7	2	1	0	8	4	0	1	3	4	7	6
	Derby	7	2	0	1	4	3 2 5	0	2	2	1	3 5	6
	S'th'mpton	7	1	2	0	3	2	0	2	2	2	3	5 5 5
	Newcastle	7	1	1	2	4	3	1	0	2	5	6	5
	Coventry	7		2	1	4	4	0	1	2	1	3	0
	Leicester	7	1	2	1	4	2	0	1	2	3	7	4
	Man. City	7	2	0	1	4	4	0	0	4	1	0	4
	Birmingham	7		1	1	5	3	0	-	4	1	6 9 7	4
	Stoke	1	1	4	0	5	3	0	0	4	1		4
	Man. Utd.	1	0	3	1	2	3 5	0		2 2	4	6	4 3
	W.B.A.	1	0	-	2	4	2	0	1	4	1	4	2
						_	and the same		ALC: NO	-			

FOOTBALL COMBINATION										
	P	W	D	L	F	A	Pts			
Southampton	8	5	1	2	18	9	11			
Tottenham Hotspur	5	4	1	0	14	2	9			
CHELSEA	6	3	3	0	9	4	9			
Arsenal	6	4	1	1	13	6	9			
Norwich City	6	4	- 1	1	13	6	9			
Fulham	6	3	2	1	7	4	8			
Ipswich Town	7	3	2	2	8	5	8			
Cardiff City	6	3	1	2	9	7	7			
Swindon Town	4	3	0	1	8	5	6			
Queen's Park Rangers	6	2	2	2	5	6	6			
Oxford United	5	1	3	1	6	6	5			
Birmingham City	6	2	1	3	6	10	5			
Bristol City	6	-1	3	2	5	10	5			
Swansea City	3	2	0	1	7	7	4			
Crystal Palace	6	2	0	4	8	11	4			
West Ham United	6	2	0	4	5	-11	4			
Leicester City	6	0	3	3	2	10	3			
Reading	4	1	0	3	4	9	2			
Plymouth Argyle	5	0	1	4	4	12	1			
Bournemouth & B.	5	0	-1	4	3	10	1			
Bristol Rovers	4	0	0	4	5	9	0			

	P	W	D	L	F	A	Pts
Tottenham Hotspur	4	4	0	0	11	2	8
Arsenal	4	3	- 1	0	19	7	7
CHELSEA	4	3	0	1	20	3	6
Millwall	4	2	2	0	17	7	6
Charlton A.	4	3	0	1	8	- 8	6
Watford	4	2	1	1	4	3	5
Queen's Park Rangers	3	2	0	- 1	4	3	4
Brentford	4	2	0	2	7	6	4
Southend U	3	2	0	1	3	4	4
Orient	4	. 1	1	2	5	6	3
Fulham	4	1	-1	2	3	4	3
Crystal Palace	4	- 1	1	2	5	8	3
West Ham United	4	- 1	0	3	8	7	2
Ipswich T	4	1	0	3	3	10	2
Luton T	4	0	1	3	3	16	1
Gillingham	2	0	0	2	2	5	0
Reading	4	0	0	4	0	23	0

# APPEARANCES FOOTBALL LEAGUE

GARLAND7	COOKE (1)
HARRIS7	HUDSON6
HOLLINS7	MULLIGAN3
KEMBER7	DEMPSEY2
McCREADIE7	DROY2 (1)
OSGOOD7	HOUSEMAN2 (2)
WEBB7	PHILLIPS1
BONETTI6	

Goalscorers: Garland 5, Cooke 2, Osgood 2, Harris 1, Houseman 1. Total 11.

# FOOTBALL COMBINATION

DAVIS6	PHILLIPS3
LOCKE6	SHERWOOD3
POTRAC6	WILKINS (G.)3
BRITTON 5 (1)	B. BASON2
BROWN5	DROY2
LAWRENCE5	STANLEY2
BROLLY 4 (2)	BOYLE1
HINTON 4	DEMPSEY1
FEELY3	FINNIESTON1
MULLIGAN3	SPONG1

Goalscorers: Lawrence 2, Bason 1, Brown 1, Davis 1, Feely 1, Hinton 1, Potrac 1, Stanley 1. Total 9.

Figures in brackets in this column represent appearances as substitute.

### S.E. COUNTIES LEAGUE—DIVISION I

FINNIESTON4	D. LUCAS3
C. HARRIS4	T. MAYBANK 3
PERKINS 4	WILKINS (G.)3
D. RICHARDSON 4	BROLLY2
P. SEES 4	DAVIS1
SPONG4	M. SORENSEN1
R. WILKINS4	R. STEER(2)
B. BASON3	

Galscorers: Finnieston 12, Bason 3, Davis 2, Brolly 1, Perkins 1, Spong 1. Total 20.

MUSIC AT STAMFORD BRIDGE
MUSICLAND has joined forces with
Scene & Heard to provide Londoners with better service and better prices for records and tapes. As always the records played here at Chelsea are available from all Musicland branches and now also from all Scene & Heard shops.

Those in the area are: Musicland at 230 Portobello Road, W.11; 66 Ealing Broadway, W.5; 44 Berwick Street, W.1. Scene & Heard at 199-200 Earls Court Road, S.W.5; 43 Oxford Street, W.1; 47 High Street, Kensington.

# **FIXTURES 1972-73**

Football League	Football Combination					
Copyright of the Football League	1972 Opponents Venue Result					
1972 Opponents Venue Result	Sat. Aug. 12 Ipswich Town Away D 1-1					
Sat. Aug. 12 LEEDS UTD HOME W 4-0	Wed. ,, 16 LEICESTER C HOME D 0-0					
Wed. ,, 16 Leicester City Away D 1-1	Sat. ,, 19 FULHAM HOME W 2-1					
Sat. ,, 19 Derby County Away W 2-1	Wed. ,, 30 CARDIFF CITY HOME D 2-2					
Wed. " 23 LIVERPOOL HOMÉ L 1-2	Sat. Sept. 2 PLYMOUTH A HOME W 3-0					
Sat. , 26 MAN. CITY HOME W 2-1	Tues 5 Bristol City Away W 1-0					
Wed 30 Manchester U Away D 0-0	Sat 9 West Ham United Away					
Sat. Sept. 2 Arsenal Away D 1-1 Sat. , 9 WEST HAM U HOME	Sat. , 16 ARSENAL HOME					
Sat. " 9 WEST HAM U HOME ! 1.3	Sat. ,, 23 Bournemouth Away					
Sat. , 16 Sheffield United . Away Sat. , 23 IPSWICH TOWN HOME Sat. , 30 Coventry City . Away . 3	Sat. , 16 ARSENAL HOMÉ Sat. , 23 Bournemouth Away Tues. , 26 Swansea City Away					
Sat. " 23 IPSWICH TOWN HOME W. 2.9	Tues, ,, 26 Swansea City Away Sat. ,, 30 OXFORD U HOME					
Sat. ,, 30 Coventry City Away W. 3.	Sat. Oct. 7 BIRMINGH'M C. HOME					
Sat. , 14 WEST BROM. A. HOME W. 31	Sat. " 21 TOTTENHAM H. HOME					
Sat. , 21 Tottenham H Away W. J.	Sat. Nov. 4 BRISTOL ROV HOME					
Sat 28 NEWCASTLE U. HOME D. 1	Sat. " 11 Leicester City Away					
Sat. Nov. 4 Liverpool Away 513	Sat. " 18 SOUTHAMPTON HOME					
Sat. " 11 LEICESTER C HOME D. I. I.	Tues. " 21 Plymouth Argyle Away					
Sat. , 18 Southampton Away	Sat. ,, 25 Crystal Palace Away					
Sat. " 25 CRYSTAL PAL HOMÉ	Sat. Dec. 2 SWINDON T HOME					
Sat. Dec. 2 Stoke City Away	Sat. " 9 Norwich City Away					
Sat. " 9 NORWICH CITY HOME	Sat. " 16 BRISTOL CITY HOME					
Sat. ,, 16 Wolverhampton W. Away	Wed. " 20 IPSWICH TOWN HOME					
Sat. " 23 EVERTON HOME	Sat. ,, 23 Q.P.R Away					
Tues. , 26 Ipswich Town Away	Sat. ,, 30 Fulham Away					
Tues. ,, 26 Ipswich Town Away Sat. , 30 DERBY CO HOME	3 30 2 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4					
1973	1973					
Sat. Jan. 6 Manchester City Away	Sat. Jan. 6 SWANSEA CITY HOME					
Sat. ,, 20 ARSENAL HOMÉ	Sat. " 27 WEST HAM U HOME					
Sat. , 27 West Ham United Away	Sat. Feb. 3 Q.P.R HOME					
Sat. Feb. 10 SHEFFIELD U HOME	Sat. ,, 10 Arsenal Away					
Sat. " 17 Leeds United Away	Sat. " 17 BOURNEM'TH HOMÉ					
Sat. ,, 24 WOLVES HOME	Wed. ,, 21 Oxford United Away					
Sat. Mar. 3 BIRMINGH'M C. HOME	Sat. Mar. 3 Birmingham City Away					
Sat. , 10 West Bromwich A. Away	Sat. ,, 10 READING HOME					
Sat. " 17 TOTTENHAM H. HOMÉ	Sat. " 17 Tottenham H Away					
Sat. ,, 24 Newcastle United Away	Sat. ", 17 Tottenham H Away Sat. ", 31 CRYSTAL PAL HOME					
Sat. ,, 31 Crystal Palace Away	Sat. Apr. 7 Swindon Town Away					
Sat. Apr. 7 STOKE CITY HOME	Sat. " 14 NORWICH CITY HOME					
Sat. " 14 Norwich City Away						
Tues. " 17 Everton Away	Sat. ,, 21 Southampton Away Wed. ,, 25 Cardiff City Away					
Sat. " 21 SOUTHAMPTONHOME	Undated: Bristol Rovers Away					
Mon. " 23 COVENTRY C HOME						
Sat. ,, 28 MAN. UNITED . HOME						
Football League Cup	,mmmmmmmm					
Wed. Sept. 6 (2) Southend Utd. Away W 1-0	>					
Dates of other rounds: (all Wednesdays, except Final)	Com Tie Tielester					
(3) Oct. 4; (4) Nov. 1; (5) Nov. 22; (Sf) Dec. 6 & 20;	{ Cup-Tie Tickets:					

# **Important Notice to** Season-Ticket Holders

HOME matches, including replays, in the League Cup or F.A. Cup are treated strictly in the order played at this ground. As announced on your season-ticket renewal form, in the case of a home cup-tie or replay, 25% of all seats must be allocated to the visitors and in the circumstances at one out of every four such ties season-ticket holders will not be able to apply for their own seat.

(Final-Wembley) Saturday, Feb. 17.

Dates of rounds (all Saturdays)

F.A. Cup

(3) Jan. 13; (4) Feb. 3; (5) Feb. 24; (6) Mar. 17; (Sf) Apr. 7; (Final-Wembley) May 5.

All season-ticket holders were sent, with their book, an S.R.S. ticket which carries details of their door, row and seat number, and in the top left-hand corner a code number. The first two figures, before the / of the code number, determine when you can or cannot apply for your own seat. The following will show how the system works.

If the first two figures of your low 11/ you cannot apply for your own seat for the 1st or 5th cup-tie 20/ or 21/ you cannot apply for your own seat for the 2nd or 6th cup-tie code number 30/ or 31/ you cannot apply for your own seat for the 3rd or 7th cup-tie are:

40/ or 41/ you cannot apply for your own seat for the 4th or 8th cup-tie For the match or matches at which we are unable to allocate you your own seat, you can apply

for a bench seat in the West (open) Enclosure.



Above: What a beauty! Charlie Cooke's shot flashes past Arsenal goalkeeper Barnett and gives us the lead at Highbury last Saturday. It was Charlie's second goal of the new season, so already he has equalled his First Division total of last winter. Seems as if he meant it when he said before the first ball of 1972-73 was kicked: "I'm going to have a helluva season... you see!"



Right: Chris Garland beats the Arsenal 'keeper to Charlie Cooke's cross, but his header is wide.

# We score both goals at Highbury, but one of them is so cruel on Dave Webb



Left: Long-range view of David Webb heading away from an Arsenal corner.

Below: But this time Dave's header has "gone wrong"—and an own goal has saved Arsenal's unbeaten record with 13 minutes to go.



Chelsea's 25 Post-war Seasons in the First Division

# PAGE FROM THE PAST: SEASON 1949-50

IN the light of more recent successes, to describe the fourth post-war season of 1949-50 as one of the most memorable in Chelsea's history might at first seem an exaggeration. But the bald recording of our fifth F.A. Cup semi-final appearance hides a wealth of excitement and drama, never to be forgotten by Chelsea fanatics of that time.

As 1949 drew to its close a position in the League table just above half-way, with 27 points from 25 matches, gave no indication of what the next three months held in store. The third round Cup hurdle at Brentford was safely cleared thanks to a lone goal by Jimmy Bowie.

The visit of Newcastle United followed, with nearly 65,000 to see an inspired display of attacking football on a frozen pitch—and a 3-0 victory. For individual brilliance the third goal still ranks among the best ever scored at Stamford Bridge. With seven minutes remaining and following a desperate assault on Chelsea's goal, Bobby Campbell was alone on the half-way line to pick up a long clearance. Away he went at tremendous speed, outstripping everyone in a 50-yard dash which ended with the ball triumphantly planted in the net as the goalkeeper advanced. The standing ovation was prolonged and unforgettable.

Next came a 1-1 draw at Chesterfield, a comfortable 3-0 replay win, and Manchester United paired with us in the quarter-final. This time more than 70,000 squeezed into Stamford Bridge before the gates were closed, and another memorable game ended in a famous victory. After Bobby Campbell had put us ahead after six minutes, a Cup-tie classic swayed agonisingly to and fro.

With twenty minutes remaining, a Winter-Gray-Bentley-Gray movement put Roy Bentley in possession some twenty yards out on the right-hand angle of the "box". Advancing three or four paces, the centre-forward unleashed a shot of devastating power to score the second goal and

clinch a place in the semi-final against Arsenal at White Hart Lane.

There, two early goals by Bentley seemed to have made our first peacetime Wembley appearance a formality, but a freak Arsenal goal, by Freddie Cox, direct from a corner on the stroke of half-time, cracked with the outside of the foot and aided by the wind, spun viciously into the net past Harry Medhurst to reduce the lead. In the secondhalf Leslie Compton, disobeying captain Ioe Mercer's instructions, left his defence and headed in brother Denis's corner kick for the equaliser, and four days later, again at White Hart Lane, came the awful anticlimax. In extra time, Cox scored the only goal of the replay . . . and Arsenal went to Wembley instead of Chelsea.

Roy Bentley was the club's outstanding player of the season, capping a wonderful year by scoring the only goal for England against Scotland at Hampden Park, and securing his passport for the Rio World Cup trip. Only Hughie Billington, with 20 goals in all first-team matches, approached Roy's own score of 22

The half-back line of Ken Armstrong, John Harris and Frank Mitchell was the backbone of one of the best Chelsea sides up to that time, and the defence was completed by Harry Medhurst in goal and Danny Winter and Bill Hughes at back. Both Dick Spence (after sixteen years as a player and still, of course, with us today), and Len Goulden (recalled for both semi-final games) retired as players and joined the "back-room boys" of the training staff.

# HOW THEY FINISHED IN 1949-50

	P	W	D	L	F	A	Pts.
Portsmouth	42	22	9	11	74	38	53
Wolverhampton W.	42	20	13	9	76	49	53
Sunderland	42	21	10	11	83	62	52
Manchester Utd	42	18	14	10	69	44	50
Newcastle Utd	42	19	12	11	77	55	50
Arsenal	42	19	11	12	79	55	49
Blackpool	42	17	15	10	46	35	49
Liverpool	42	17	14	11	64	54	48
Middlesbrough	42	20	7	15	59	48	47
Burnley	42	16	13	13	40	40	45
Derby County	42	17	10	15	69	61	44
A 37:11	42	15	12	15	61	61	42
	42	12	16	14	58	65	40
Chelsea		14			47	53	40
W.B.A	42	100	12	16			
Huddersfield	42	14	9	19	52	73	37
Bolton W	42	10	14	18	45	59	34
Fulham	42	10	14	18	41	54	34
Everton	42	10	14	18	42	66	34
Stoke City	42	11	12	19	45	75	34
Charlton Athletic	42	13	6	23	53	65	32
Manchester City	42	8	13	21	36	68	29
Birmingham City	42	7	14	21	31	67	28

# CHELSEA V WEST HAM

# ANAGRAM

SOLVE the 11 player-anagrams (five each from Chelsea and West Ham plus one from a "neutral" club), then place them in their right positions in 1-11 order to create a combined TEAM in the right-hand column.

(Answer on page 19)

CHELSEA (All played in last 20 years)  CLUES		TEAM
(a) I Want a Son	Former full-back	1
(b) Scorers Pain	"Rabbit"—Fifties winger	2
(c) My! Roy Dick	Chelsea defender	1 3
(d) All Rash Rain	Back in 1967 Cup Final	4
(e) My Jigs Rave Me!	£99,999!	5
NEUTRAL (f) A Ninth Loan	Derby forward	6
WEST HAM (All played in last 5 years)		
(g) Rob Governor, Kit	Midfield "modern"	7
(h) By Dolls Bin	Signed from Charlton	8
(i) Near a Bird	Expensive forward?	9
(j) An Mind Jets!	Hammers' goalkeeper-cricketer	10
(k) My Loot, Marty!	O's to West Ham	111

# CHELSEA v. WEST HAM UNITED PAST LEAGUE RESULTS

Season	Home	Away	Season	Home	Away
1923-24	0-0	0-2	1964-65	0-3	2-3
1930-31	2-1	1-4	1965-66	6-2	1-2
1931-32	3-2	1-3	1966-67	5-5	2-1
1958-59	3-2	2-4	1967-68	1-3	1-0
1959-60	2-4	2-4	1968-69	1-1	0-0
1960-61	3-2	1-3	1969-70	0-0	0-2
1961-62	0-1	1-2	1970-71	2-1	2-2
1963-64	0-0	2-2	1971-72	3-1	1-2
			The second secon		

(Chelsea's score given first in each case)

# Summary

Home Away		::	P 16 16	W 7 2	5		F 31 19	28	
1	l'otal		32	9	8	15	50	64	26

# THE MATCH LAST SEASON

March 25: Chelsea 3 (Osgood, Mulligan, Hollins); West Ham 1 (Best). Half-time: 1-0. Attendance 45,137.

This win was particularly welcome because it ended our worst spell for three seasons—four defeats and a draw in five games. It was gained in style, too, with Osgood shooting us ahead just before halt-time, Mulligan scoring our second—a 25-yard left-footer—and Hollins adding a third before Best, in the final minute, at last got one past Bonetti, who had made some spectacular saves.

# WEST HAM'S LEAGUE RESULTS THIS SEASON

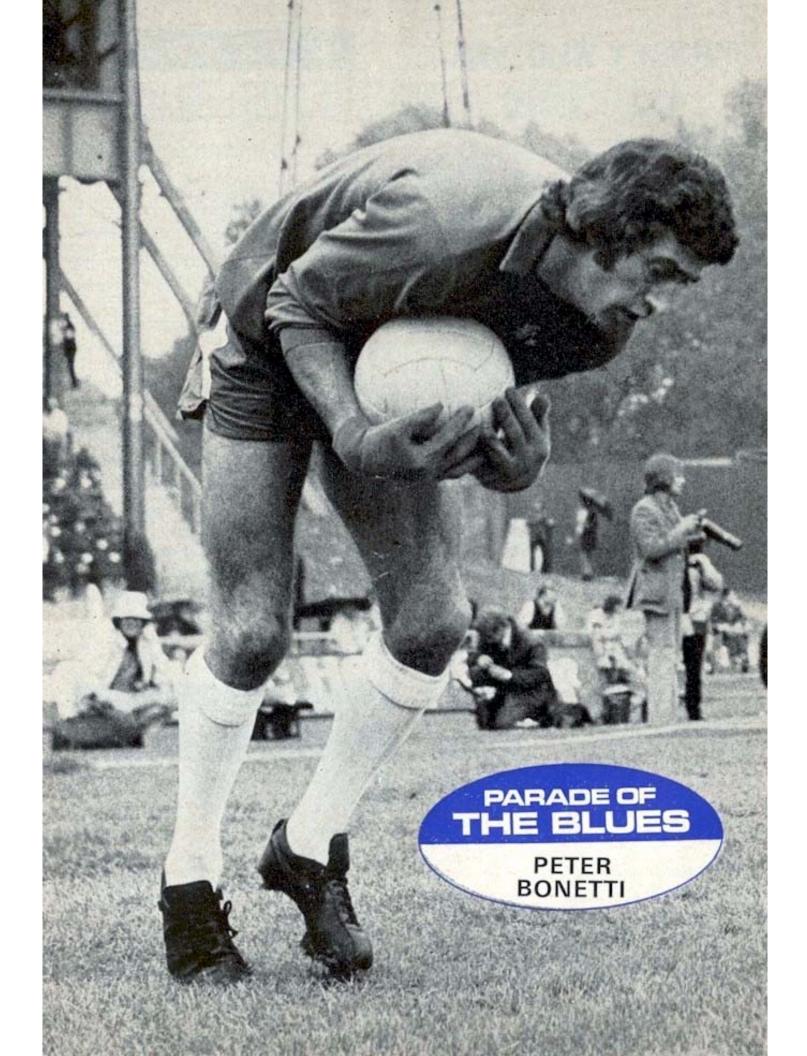
(Numbered in sequence order)

Home	Away
2. Coventry W 1-0	1. W.B.A D 0-0
3. Leicester W 5-2	4. Wolves L 0-3
7. Man. Utd D 2-2	5. Liverpool L 2-3
	6. Arsenal L 0-1

Goalscorers: Robson 6, Best 1, Coker 1, Moore 1, Tyler 1. Total 10.

# FOR THE RECORD

- Peter Osgood made his 300th first-team appearance for Chelsea in this season's third match, away to Derby County (August 19).
- Peter Houseman made his 200th League appearance when he went on as substitute in the home game against Liverpool (August 23).
- Eddie McCreadie completed 300 League appearances for Chelsea in the away match with Manchester United (August 30).



# NOW ON SALE-DON'T MISS IT!

THIS season we launch the second edition of THE CHELSEA MAGAZINE with its 32 pages of magnificent Chelsea reading wrapped in the all-colour cover shown on the right.

If you bought the first issue last season, you know what great value our new-style Club Yearbook is for 20p. In any case, you'll want the 1972-73 Magazine, because all the contents are new. They include:

- ★ Special articles by captain Eddie McCreadie—on his "comeback campaign" after missing most of the past two seasons—and John Hollins declaring "Why I Think Chelsea Will Do Big Things This Season".
- ★ Who's Who at Chelsea—comprehensive pen-pictures of all the Players and Club Officials.
- ★ A superb centre-spread featuring exciting cut-out pictures of the Chelsea squad in action.
- ★ Extended Records and Statistics section, including every Chelsea Cup score since the war.
- ★ All last season's facts and figures, plus more than 60 photographs.

Buy your CHELSEA MAGAZINE today . . . and if the fan next to you hasn't got a copy when he sees you reading yours, tell him he'll be able to get one after the match at the same price—20p.



### NEXT SATURDAY'S MATCH

# BY ROAD TO SHEFFIELD UNITED

# (Approximately 156 miles)

Leave by Finborough Rd. and Warwick Rd. to junction with West Cromwell Rd. Turn left and continue to Chiswick Roundabout, Continue by North Circular to Brent Cross Flyover, filter left onto A.41 and follow to start of M.1. Proceed northward by M.1 to Intersection No. 31 and follow "Sheffield" via the A.57 the signs .156 Miles Sheffield ... Enter Sheffield by Handsworth Rd. (A.57) and continue to roundabout. Take first exit-Sheffield Parkway-and continue to next roundabout. Take first exit-Prince of Wales Rd.-and continue to junction with B.6388 and B.6054 and turn right onto B.6388-Gleadless Rd. At end turn right again and continue to Queens Rd. Turn left into Bramall Lane and ground is on right. Car parks are available near ground, but street parking is controlled by the police so watch for any signs, including diversions.

Compiled by the Royal Automobile Club. Your nearest RAC offices are at: RAC, P.O. Box 100, RAC House, Lansdowne Road, Croydon CR9 2JA; or, RAC Northern Home Counties, 130 St. Albans Road, Watford, Herts.

### AND BY RAIL . .

A special train will run as follows: dep. 11.15 St. Pancras ... . . . ... + + Sheffield .. arr. 14.10 17.40 dep. Sheffield ... St. Pancras ... 20.42 arr. Fare: Adults £2.50; Children (3 years and under 14 years) £1.50.

Tickets available from Ticket Office St. Pancras, and may be obtained in advance.

# CHELSEA BINGO

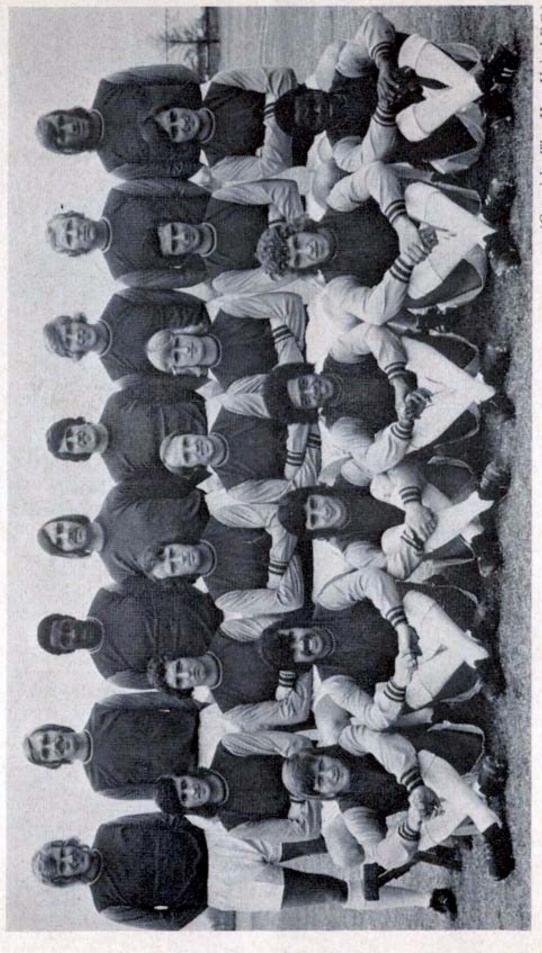
WE now have vacancies for Bingo sellers. If you are interested, please fill in form below and return to: Mr. Geoff Abel, Promoter, Chelsea Bingo, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London, SW6 1HS.

I would like to become a seller for Chelsea Bingo. Please send me details. I am over 18.

Name.....(Mr./Mrs./Miss)

Address.....

# WEST HAM UNITED 1972-73



Copyright, West Ham United F.C.) Back row: Dave Llewelyn, Paul Heffer, Clyde Best, Peter Grotier, Bobby Ferguson, Tommy Taylor, Bobby Moore, Billy Bonds. Middle row: Dudley Tyler, John McDowell, Peter Eustace, Bryan Robson, Kevin Lock, Trevor Brooking, Frank Lampard. Front row: Joe Durrell, Ron Boyce, John Ayris, Clive Charles, Pat Holland, Ade Coker.

# 

WEST HAM UNITED have already made a mark as one of the season's outstanding attacking teams, and after taking five points from the first three matches a solitary point from the last four League games has been meagre reward for much attractive play.

Using Bobby Moore more adventurously than in his former role of defensive sweeper has enabled Bryan Robson to switch from last season's midfield duty to that of striker, his function when he was with Newcastle. A quick eye, sharp acceleration and accurate shot have brought Robson six of West Ham's first ten League goals in 1972-73—two at a time against Leicester, Liverpool and in last Saturday's classically entertaining match against Manchester United.

A new face in the side is 27-year-old Dudley Tyler who, in the season's first month, has splendidly adjusted from Southern League football with Hereford United to life in the First Division. Ten or more years ago he would have been styled an orthodox, raiding winger. Today, in that role, he is almost a novelty.

Club address: Bolevn Ground, Green Street. London, E.13



### OFFICIALS

Chairman: MR. REG. PRATT. Secretary: Mr. EDDIE CHAPMAN. Manager: Mr. RON GREENWOOD. Assistant-Manager: MR. JOHN LYALL. Physiotherapist: Mr. Rob Jenkins. Captain: BOBBY MOORE.

HONOURS

European Cup-Winners' Cup 1965. F.A. Cup Winners 1964. Div. II Champions 1958.

PETER GROTIER: Took over in goal from Bobby Ferguson against Arsenal 11 days ago. A West Ham professional since March 1968, he had made 39 First Division appearances at start of season. Born Stratford. 5 ft. 11 in., 12 st. 2 lb.

JOHN McDOWELL: Former England Youth fullback, he joined West Ham as apprentice in July 1967 and signed professional two years later. Now approaching his 100th first-team appearance. Bern East Ham. 5 ft. 9 in., 11 st. 9 lb. FRANK LAMPARD: England Youth and Under-

23 International left-back (four caps) who made his First Division debut against Man. City in Nov. 1967. Completes seven years as West Ham professional this month. Born West Ham. 5 ft. 10 in., 12 st. 1 lb. BILLY BONDS: Cost £50,000 from Charlton in May 1967. Originally a full-back, this England Under-23 International (two caps) now plays mid-field. Has missed only one League game in four seasons. Born Woolwich. 6 ft. 0 1 in., 12 st. 10 lb. TOMMY TAYLOR: Stylish centre-half who won his first England Under-23 cap against E. Germany in June. Joined West Ham in an £80,000 transfer from Orient in Oct. 1970 and was ever-present last season. Born Hornchurch. 6 ft., 12 st.

BOBBY MOORE, O.B.E.: England and West Ham captain (96 caps), he is the club's longest-serving player with nearly 500 League appearances since debut in September 1958, when 17. Gained F.A. Cup winner's medal (1964), European Cup-Winners' Cup medal (1965) and World Cup medal (1966). Born Barking. 6 ft., 12 st. 13 lb.

DUDLEY TYLER: Fast, direct winger signed from Hereford Utd. in May for a non-League record fee of £25,000. A "regular" since the start of the season and already a favourite at Upton Park. Born

Salisbury, 5 ft. 11 in., 11 st.

CLYDE BEST: This powerfully-built Bermudan striker was West Ham's leading scorer last season with 23 goals. Made League debut in August 1969, was ever-present last term and is approaching 100th League appearance. Born Bermuda. 6 ft. 1 in., 13 st. PAT HOLLAND: Promoted from reserve striker following summer transfer of Geoff Hurst to Stoke. Signed professional from apprentice April 1969 and made 15 senior appearances up to start of this season. Born Poplar. 5 ft. 10 in., 11 st.

TREVOR BROOKING: Elegant England Under-23 midfield player (one cap) voted "Hammer of the Year" for outstanding displays last season. A former Schoolboy and Youth International, he signed professional May 1966 and has made nearly 150 League appearances. Born Ilford. 6ft. 0\frac{1}{2} in., 12st. 10lb.

BRYAN ROBSON: Former England Under-23 forward (two caps) signed from Newcastle at club record fee of £120,000 in February 1971. With six goals in first seven League games this season is back in form that made him top scorer in his last two seasons at Newcastle. Born Sunderland. 5 ft. 8 in., 11 st. 8 lb.

KEVIN LOCK: Nineteen-year-old half-back who

skippered England's Youth team to victory in the 1972 "Little World Cup". Professional since December 1971 and made League debut as substitute last February, Born Plaistow. 6 ft., 11 st. 8 lb.

# hesmy

A series about The Chelsea Men by The Chelsea Girls

# By LEE HARRIS

FOOTBALL, the family and the shop are the three big things in Ron's life, and the order of priority depends on what day or time of day it is. Mind you, the family "pull" will be getting stronger at about the middle of October, when our second baby is due.

I'd like a girl, but Ron hopes it's another boy—a brother for Paul, who is two. He was born in May 1970, the day after Chelsea won the F.A. Cup, so that made a double celebration for us.

We're quite a family group where we live at Ewell, with Ron's Mum and Dad running the shop (sweets and toys) a good deal of the time and his grandmother living in the flat above, and my parents very near as well.

We've had the shop getting on for two years now, and when he's not training or travelling or playing Ron spends most of his time there . . . nearly every afternoon and Sunday mornings. He enjoys all the kids coming in and talking football with them.

He took the shop because, as he'd known nothing but football since he left school, he wanted to try his hand at something else. He says: "We can't all be managers when we stop playing"—not that he's near to that yet.

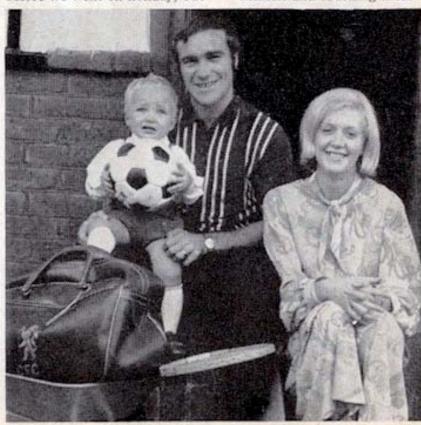
I was working for a music publisher when we met. Terry Venables was with Chelsea then, and as a bit of a music-man himself he often visited Tin Pan Alley. One day he brought Ron into the office, and afterwards we went for a meal. I remember going home on the train to Romford that night I wasn't very well. Ron phoned the next day to find out if I was all right . . . and that was the start of us going out together.

The first game I saw was
West Ham v. Chelsea. Now I
rarely miss a home match, and
young Paul also comes to
The Bridge. The players he
picks out besides his Dad are
Ossie and Chris Garland—he got
to know them this summer when
our three families went on
holiday together to Torremolinos
for two weeks.

Ron had come back from the Barbados tour injured. They wanted to put his leg in plaster before we went on holiday, but he said he would take care and not do anything silly, and it cleared up OK.

If he gets a bump in a game he never says anything. I only know he's injured when he comes home and starts bathing his leg in hot and cold water. And whatever the game—whether it's today's League match or a Cup Final—he's always in bed before ten o'clock the night before . . . sometimes by nine.

Ron's other main sports interests are golf and the dogs. His three racing greyhounds were doing well at Wimbledon early this year, but then two of them broke a leg and the other broke a toe. They are just coming back again now. Paul loves visiting them at the kennels and brushing them.



# RESULTS MMARIES TEAMS

### FOOTBALL LEAGUE

Wednesday, 23rd August.

Lost to LIVERPOOL (Home) 1-2. Half-time: 1-2. Chelsea: Phillips; Harris, McCreadie, Hollins, Droy (Houseman), Webb, Garland, Kember,

Osgood, Hudson, Cooke.

Scorer: Garland.

Liverpool: Clemence; Lawler, Lindsay, Smith, Lloyd, Hughes, Keegan, Hall, Heighway, Toshack, Callaghan.

Scorers: Toshack, Callaghan.

Referee: Mr. N. Burtenshaw (Great Yarmouth).

Attendance: 35,375.

Although rallying well we had set ourselves an impossible task by conceding two goals in the first 15 mins. Toshack headed the first (2 mins.) when Heighway crossed from the left, and Callaghan fired the second from 30 yards past Phillips, who replaced Bonetti (knee injury). Approaching half-time Garland went bravely between Clemence and Lawler to head us back into the game and stretch his scoring sequence to the season's first four games. Houseman, substituting for the injured Droy after 71 mins., thus made his 200th League appearance. Keegan shot against our bar from 20 yards, and Garland headed against the post—which was as close as we came to breaking Liverpool's command at the back.

Saturday, 26th August.

Beat Manchester City (Home) 2-1. Half-time: 1-0. Chelsea: Bonetti; Mulligan, McCreadie, Hollins, Webb, Harris, Garland, Kember, Osgood, Webb, Harris, Garland, Hudson, Cooke (Houseman).

Scorers: Osgood, Houseman.

Manchester City: Corrigan; Barrett, Donachie, Doyle, Booth, Towers, Summerbee, Bell, Mellor, Lee, Jeffries.

Scorer: Mellor.

Referee: Mr. R. Tinkler (Boston).

Attendance: 30,845.

Osgood shot us ahead in first-half injury time when Hudson found him with a quickly-taken free-kick for a foul on McCreadie. Mellor (49 mins.) levelled at close range from a corner. In a bid to regain the ascendency, Houseman was sent on as substitute (72 mins.). With his first kick he shot across an open goal, but with 8 mins. left he won the match with another swinging left-foot cross-shot when put clear by Osgood's header to Hudson's centre. Donachie was booked first half for a foul on Hollins.

Wednesday, 30th August.
Drew with MANCHESTER UNITED (Away) 0-0.

Manchester United: Stepney; O'Neil, Dunne, Buchan, James, Sadler, Morgan, Fitzpatrick, Law, Best, Moore (Charlton)

Chelsea: Bonetti; Mulligan, McCreadie (Cooke), Hollins, Webb, Harris, Garland, Kember, Osgood, Hudson, Houseman.

Referee: Mr. P. Partridge (Middlesbrough).

Attendance: 44,482.

Stepney's goalkeeping prevented us turning mastery for much of the game into victory, with fine saves from Hudson, Houseman and Osgood, who also had a shot cleared off the line by Sadler. But in the closing seconds we nearly lost the one point when Fitzpatrick headed against a post. Cooke substituted (75 mins.) when McCreadie slightly pulled a hamstring.

Saturday, 2nd September.

Drew with ARSENAL (Away) 1-1. Half-time: Winning 1-0.

Arsenal: Barnett, Rice, McNab, Storey, McLintock, Simpson, Armstrong (George), Ball, Radford, Kennedy, Graham. Scorer: Webb own goal.

Chelsea: Bonetti; Mulligan, McCreadie, Hollins, Webb, Harris, Garland, Kember (Droy), Osgood, Houseman, Cooke.

Scorer: Cooke.

Referee: Mr. G. C. Kew (Amersham).

Attendance: 46,675.

Cooke sent us ahead (29 mins.) with a brilliantlystruck first-time shot from Houseman's pass, and Arsenal's unbeaten record remained in danger until the 77th-minute when Webb, trying to head Graham's header over the bar, unluckily sent the ball into his own net. The last 15 mins., with three bookings (George, Kember and McCreadie), were uncharacteristic of an otherwise excellent "derby". Droy substituted when Kember was injured late in the game; Hudson was absent with an ankle injury.

### FOOTBALL COMBINATION

Wednesday, 30th August. Drew with CARDIFF CITY (Home) 2-2.

Team: Sherwood; Locke, Lawrence, Spong, Wilkins (G.) Britton, Brown, Potrac, B. Bason, Feely (Brolly), Davis. Scorers: Potrac, Bason.

Saturday, 2nd September.

Beat PLYMOUTH ARGYLE (Home) 3-0.

Team: Phillips; Locke, Lawrence, Hinton, Wilkins (G.), Britton, Potrac, Boyle, Brolly, Stanley, Davis.

Scorers: Stanley, Lawrence, Davis.

Tuesday, 5th September.

Beat Bristol City (Away) 1-0.
Team: Sherwood; Locke, Dempsey, Lawrence,
Wilkins (G.), Britton, Potrac, Brown, Brolly, Stanley, Davis.

Scorer: Brown.

### S.E. COUNTIES LEAGUE—DIV. I

Saturday, 26th August.

Beat LUTON TOWN (Home—Mitcham) 10-0. Team: D. Richardson, P. Sees, Wilkins (G.), Perkins, C. Harris, Spong, B. Bason, Brolly,

Finnieston, R. Wilkins, Davis.
Scorers: Finnieston 5, Davis 2, Spong, Bason, Brolly.

Saturday, 2nd September.

Beat READING (Away) 3-0.

Team: D. Richardson; M. Sorensen, P. Sees, Perkins, C. Harris, Spong, B. Bason, D. Lucas, Finnieston, R. Wilkins, T. Maybank (R. Steer). Scorer: Finnieston 3.

Less litter, please: On the evidence of the first three home matches, there seems to be a big increase in the amount of litter being left behind at Stamford Bridge this season. If unable to find a bin, may we ask supporters to take their litter away with them.

# ANAGRAM ANSWERS

(See page 13)

The team is: 1. Jim Standen (j), 2. Ian Watson (a), 3. Allan Harris (d), 4. Billy Bonds (h), 5. Tommy Taylor (k), 6. Micky Droy (c), 7 Eric Parsons (b), 8. Jimmy Greaves (e), 9. Brian Dear (i), 10 Trevor Brooking (g), 11. Alan Hinton (f).

# A NEW CHELSEA F.C. SERVICE

TICKETS for West End theatres, cinemas, restaurants and nightclubs can now be booked at the Chelsea F.C. Box Office, situated in the Main Entrance forecourt. We are now an official branch of the Keith Prowse Ticket Agency, and bookings can also be made for major sports events in London, for car hire, coach trips, etc.

To make use of this service, drive in or call at the Box Office during normal working hours (Monday-Friday 9.30 a.m.-4.30 p.m.). Our staff will be happy to look after your requirements. Special rates can normally be arranged for party bookings, and we can organise an evening out for two people or two hundred—all at the press of a button.

When you reserve through us, you are guaranteed a choice seat without queueing. Use our special new service and see for yourself.

# Next home matches

Saturday, 16th September (3 p.m.)

# ARSENAL

Football Combination

0

Saturday, 23rd September (3 p.m.)

# **IPSWICH TOWN**

Football League

0

Saturday, 30th September (3 p.m.)

# OXFORD UNITED

Football Combination

Keep this Coupon It may help you to obtain a Cup Final Ticket.



# TODAY'S HALF-TIMES

A	Birmingham v. Man. City	
В	Leicester v. Everton	
C	Liverpool v. Wolves	
D	Man. Utd. v. Coventry	
E	Newcastle v. Arsenal	
F	Norwich v. Sheff. Utd.	********
G	Southampton v. Ipswich	
H	Stoke v. Leeds	
J	Tottenham v. C. Palace	
K	West Brom. v. Derby	
		\$398.555.5
	SECOND DIVISION	
L	Brighton v. Fulham	
M	Burnley v. Q.P.R.	
N	Cardiff v. Aston Villa	
0	Huddersfield v. Oxford	
P	Middlesbro v. Carlisle	
R	Millwall v. Sunderland	
S	Nottingham Forest v. Luton	
T	Orient v. Bristol C.	******
U	Preston v. Hull	*****
V	Sheff. Wed. v. Portsmouth	*******
W	Swindon v. Blackpool	

BOYS, KEEP OFF THE PITCH AT ALL TIMES—OR HALF-PRICE AD-MISSION FOR JUVENILES WILL BE DISCONTINUED.