### **Association News**

The West Ham United Association has organised a special excursion to see the Southend-on-Sea Illuminations, followed by a visit to the "Diamond Horseshoe Showbar" which is on Southend Pier. It is particularly emphasised that as a condition of admission to the latter that "ties must be worn."

The trip takes place on Saturday 18 Sept., and bookings may be made at the Association Caravan (in the main forecourt on match days) or at the Pools office (during the day). The cost is 65p, including coach and admission to the Showbar.

All Association members welcome.

ARE YOU A MEMBER OF THE ASSOCIATION? Join now—it costs 25p per year.

### "Golden Goal" Sellers

We would like a couple more volunteers to sell "Golden Goal" tickets before kick-off time at First Team games. Applications should be made to the Association Caravan in the Main Forecourt (before the match) or to the Pools Office (during the week).

Help the Hammers—and see the match for free!

#### "Hammerettes" Wanted

There are vacancies for **two** "Hammerettes" (the Hammers' girls who sell programmes on match days). Applicants must be at least 16 years of age, and be available to attend all First Team home games.

Applications (in writing) should be made to the Secretary at the Club address.

# **Lucky Programme**

We recently had a query regarding our "lucky programme" numbers, by which means we make a FREE offer of two £5 prizes and two pairs of Stand tickets at each home First Team game. The system we adopt is to number each programme individually, but these are not necessarily numbered CONSECUTIVELY. This is for reasons of "security" and to avoid possible errors. For example, owing to a technical mishap on one occasion the winning number selected for match tickets had been duplicated during printing; the obligations in respect of this were fulfilled, but steps have now been taken to ensure that this did not occur in future — hence the wide range of numbers used at each match.

We also ensure that all "lucky number" programmes are offered for sale. But there are times when winners are not claimed, as we rarely have a complete "sell out" (due to printing sufficient copies to ensure that all spectators have the opportunity to purchase a copy). Likewise, there are some who do not bother to check their numbers when they are announced.

The winners are always published in these columns as soon as possible.

## "F.A. News"

The September issue of the "F.A. News" is now on sale at your local newsagent, price 20p.

With every copy of this issue the publishers are giving away a 30-in x 20-in. COLOUR WALLCHART containing the official, up-to-date Laws of the Game. This is ideal for display in club rooms, dressing rooms or schools, and should go a long way towards settling arguments.

To make sure of your own regular copy of "F.A. News" it is best to place a standing order with your local newsagent. Or you can take out a subscription for twelve monthly issues; the cost is £2.40, including postage. The address to write to is: F.A. News Subscriptions, Pearl & Dean (Publications) Ltd., 33 Dover Street, London, W1X 4AJ.