

Broadway Promotions

LAUNCH INTERCHECK

Broadway Promotions are pleased to announce the launching of a new concept designed to increase consumer sales. The concept is INTERCHECK.

- INTERCHECKS will increase your sales. ●
- INTERCHECKS will increase your business at the expense of your competitors. ●
- INTERCHECKS will offer valuable holiday savings to your customers. ●
- INTERCHECKS offer holidays at tour operator's brochure prices before the savings. ●
- INTERCHECKS cost you only a fraction of their face value. ●
- INTERCHECKS registration costs to you are minimal. ●
- INTERCHECKS are only paid for when you award them. ●
- INTERCHECKS are designed along the same lines as travellers cheques. ●
- INTERCHECK is the best way to maximise sales at a realistic cost. ●

Broadway Promotions are able to offer this new concept due to their special relationship with major tour operators and travel companies. Broadway Promotions handle all booking administration and holiday enquiries. Broadway Promotions can help you to achieve a greater degree of success.

For further information and to learn how INTERCHECK can help you,
please telephone Mr. B. Jackson on 01-741 1946.

or write to:-

**BROADWAY PROMOTIONS, 14-26 Hammersmith Broadway, London
W6 7AF.**