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## CLUB SHOP

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**O**PEN today . . . and at every match. Buy from the **ONLY OFFICIAL CHELSEA SHOP**—better quality, lower prices and exclusive Club souvenirs unobtainable elsewhere.

Visit us today—inside the ground, facing Main Office block—before, during or after the game.

Or write for leaflet, which shows our full range of goods, to: Chelsea F.C. Shop, Stamford Bridge Grounds, Fulham Road, London, S.W.6.

### THE CHELSEA MAGAZINE

**I**F you haven't yet bought **The Chelsea Magazine**, there's still time.

It's this season's re-styled Club Yearbook, with an all-colour cover and 32 pages packed with great contents.

There are more than 50 photographs . . . players' autographs . . . special features . . . charts, records, pen-pictures . . . all the facts and figures. . . .

You can buy **The Chelsea Magazine** here today—for only 20p.

### CHELSEA POOLS ANNOUNCEMENT

**I**F you can't find an Agent in your locality, you can still enter the Chelsea Pool—by sending a cheque or postal orders for 70p. This will bring you the chance every week of winning the many big prizes in the Chelsea Pool.

Send your remittance, together with your name and address, to: Chelsea Pools Association, Chelsea F.C., Stamford Bridge Grounds, Fulham Road, London, S.W.6.

### PRE-MATCH SPIN

Records played here on match-days are supplied by "Musicland" and can be obtained from their branch at 44 Berwick Street, London, W.1.

## PROGRAMME SUBSCRIPTION SCHEME, 1972-73

**S**UPPORTERS wishing to have the Chelsea F.C. Programme sent to their home or to friends next season can do so for a subscription of £2.50p. including postage (£3 if abroad). Programmes will be sent for all first-team home fixtures in 1972-73, and will be despatched immediately after each match.

If you wish to take advantage of this service, please fill in the coupon below, enclose remittance and send to: **Programme Subscription, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London, S.W.6.**

Please send each edition of the Chelsea F.C. Programme for Season 1972-73, for which I enclose remittance of £2.50p (£3 if abroad), to:

Name . . . . . (Mr/Mrs/Miss)

Address . . . . .

• If you do not wish to cut your programme, please write letter of application, enclosing remittance according to above instructions.

### OUT OF THE FAT

**M**R Alec Cross, of Ranworth Close, Erith, is a keen Chelsea supporter. So keen in fact that he will not miss one of their matches—home or away.

After returning home from work, Mr. Cross was grilling a steak and frying chips, when his mind must have wandered from matters gastronomic to matters football. Without realising what he was doing he plunged one of his hands into the boiling fat.

Mr. Cross dashed off to hospital and soon after treatment was on the train for London and the Chelsea-Tottenham match.

When I saw him he had just returned from having his fingers dressed in hospital. But nothing could stop him talking about the wonders of Chelsea.

Mr. Cross is branch secretary of the Waterways Section of the Transport and General workers Union.

From the *Erith Observer & Kentish Times*